

Subject:

People's Panel Newsletter - Summer 2024

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Welcome to the Summer 2024 Newsletter



Staffordshire and
Stoke-on-Trent
Integrated Care Board

Dear Panel Member,

It only seems five minutes ago since we were sending out the Winter Newsletter. The year just seems to be going by so quickly.

This newsletter contains a range of topics including findings from the recent survey, Integrated Care Board updates, overview of the Peoples Panel, and how we have acted on your feedback.

We hope you enjoy the newsletter and are having a lovely summer.

Phil, Alex, Terry, Ruby, Sue, Nikki.

The People's Panel Team

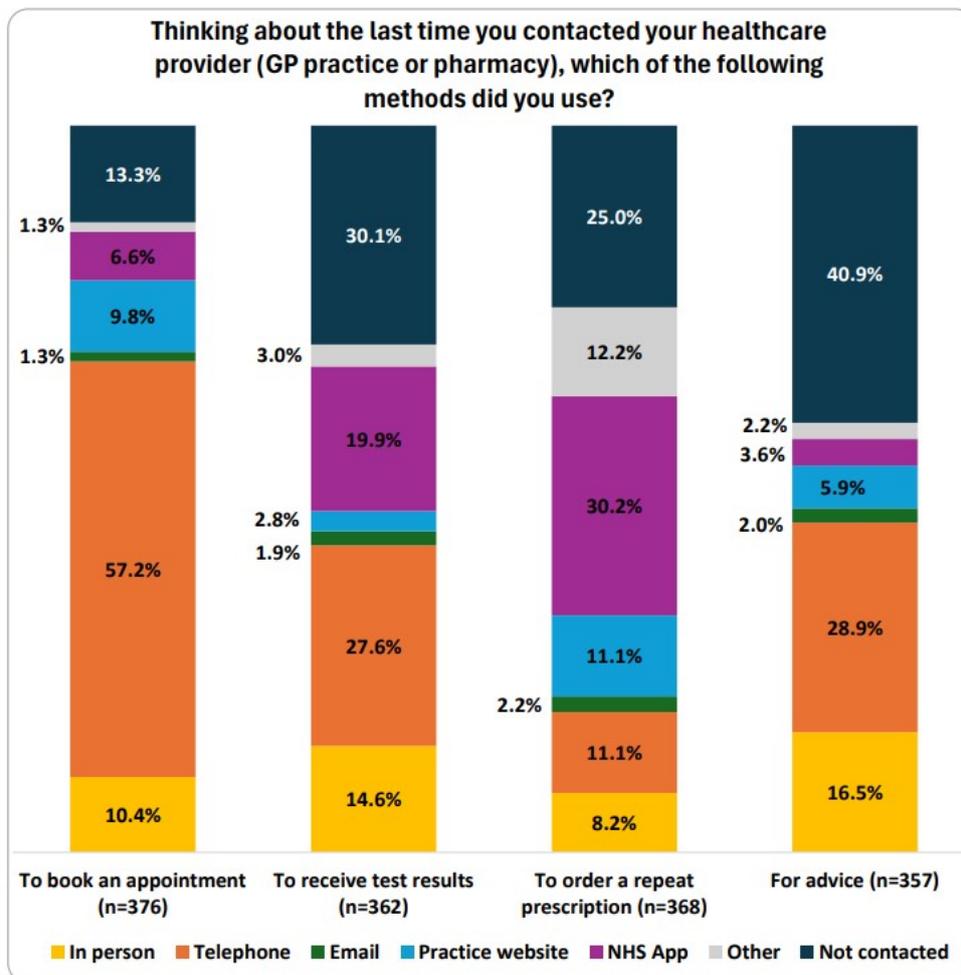


Access to healthcare and the NHS App

Survey findings

Thank you to all panel members who completed the recent survey on **Access to healthcare and the NHS App**. These findings will be reviewed by the ICB and local healthcare providers to see where and how improvements to healthcare access can be made.

A brief overview of the findings are shown below.



You can view all findings from the survey [here](#).



Prize Draw

Access to healthcare and the NHS App survey

Congratulations to Mr 'W' from Cannock and Mrs 'L' from Newcastle-under-Lyme, who were lucky winners of the survey prize draw. They both received a £50 shopping voucher.



Integrated Care Board Updates

Improving urgent and emergency care

We want our urgent and emergency healthcare services to meet the needs of local people. This is so you get the best possible outcomes and have a better experience when using our services.

We also want to make sure everyone knows about the range of other urgent healthcare services that are available, and how to access them.

Please [click here](#) for more information.

Joint Forward Plan - Update

This plan outlines the joint ambitions of partners, which both respond to and support the joint health and wellbeing strategies of our two upper tier local authority partners (Staffordshire County Council and Stoke-on-Trent City Council), and the integrated care partnership strategy.

We are clear that achieving the ambitions in this plan will need us all to work together differently, as we continue to shift our focus from treatment to prevention, support people to make healthy choices, improve our services and the way we provide care.

We have worked in partnership across the system to co-produce this Joint Forward Plan (JFP). Although it is a five-year plan, it will be refreshed annually.

To view the Joint Forward Plan and its 2024 update [click here](#).

Do you work in the NHS, Local Authority, The voluntary, community and social enterprise (VCSE) sector or in Industry who is committed to narrowing healthcare inequalities?

Recruitment is now open for the third cohort of NHS England's Core20PLUS Ambassadors Programme, and we'd like your help to raise awareness.

Anyone working in the NHS and across Integrated Care Systems (ICSs) or wider in Local Authorities, VCSE or in Industry who is committed to narrowing healthcare inequalities can become a Core20Plus Ambassador.

Ambassadors will be committed to ensuring equitable access, excellent experience, and optimal outcomes for all, with a focus on 'Core20PLUS' populations which are more likely to experience healthcare inequalities.

Applications from professionals with good links to Core20PLUS communities and from areas such as rural and coastal communities are particularly welcomed.

Recruitment closes 20 September 2024.

You can find our more [here](#).

Interested individuals can apply by completing the following [expressions of interest form](#).

Patient Safety Partner Vacancy

Staffordshire and Stoke-on-Trent Integrated Care Board (ICB) are actively seeking to recruit two Patient Safety Partners (PSP). They will represent the patient's, their carers and family's voice, and provide a questioning approach, to help develop a

safer healthcare system across Staffordshire and Stoke-on-Trent.

The role is voluntary with reimbursement for reasonable expenses for travel and parking. It is likely that the initial total time commitment will be one or two half days per month. These voluntary roles require attendance at one meeting every month and other activity between meetings.

This will be a fixed term role for 18 months in the first instance, with the opportunity to extend.

For more information and to apply for the role, please visit the [Health Jobs website](#).

If you would like to speak to someone before applying, please contact Karen Best, Senior Quality Improvement and Assurance Manager on 07855170437 or Daniel Pickford, Senior Quality Improvement and Assurance Manager on 07394559625.

The Staffordshire and Stoke-on-Trent Integrated Care Board replaces the six Clinical Commissioning Groups and has the statutory responsibility for commissioning and monitoring local health and care services, including GP, optometry, dentist and pharmacy services.



What made you want to join the People's Panel?

"I received a leaflet through the door and liked how the Integrated Care Board are using local peoples opinion to help improve local services. I thought I would like to be part of that, especially as it is local, not national services involved. I also like how I can view the reports from the surveys to see how the panel as a whole have responded."

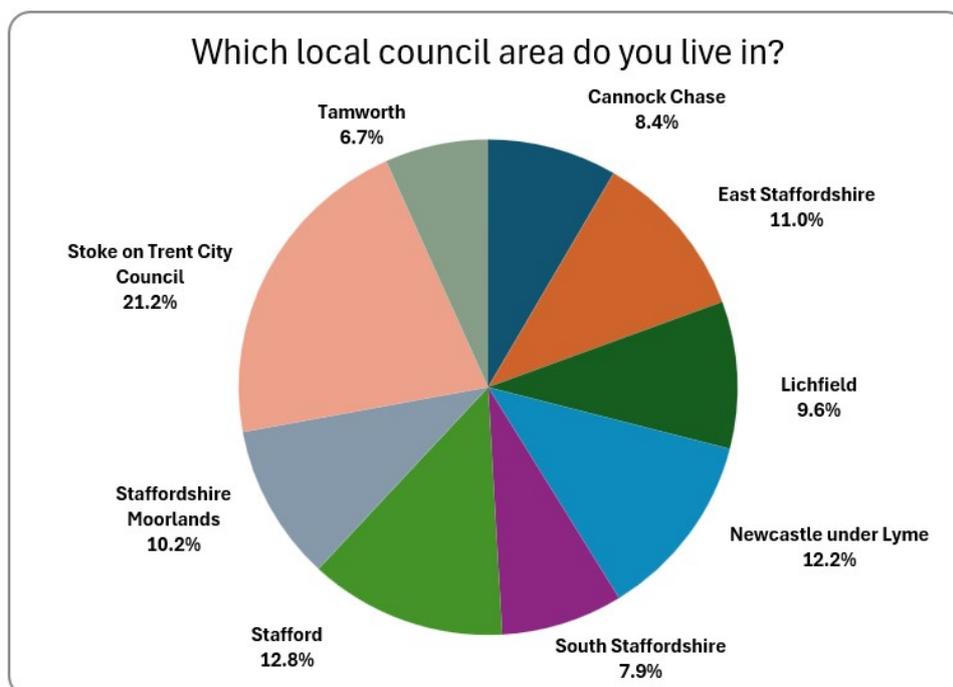
People's Panel profile

The People's Panel consists of residents aged 18 and over who regularly share their views with the Staffordshire and Stoke-on-Trent Integrated Care Board through a range of health related online surveys.

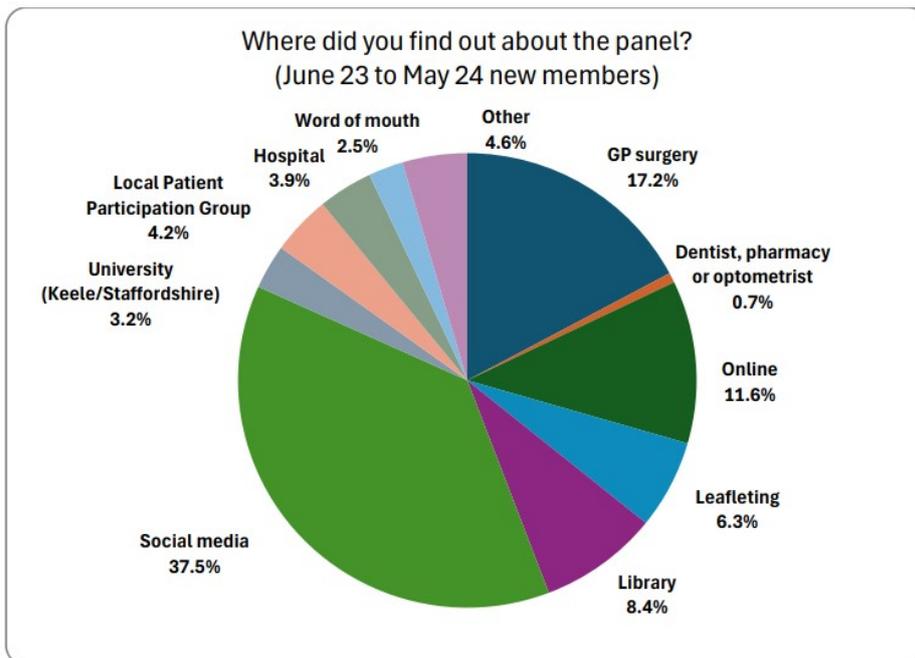
Anyone who lives in Staffordshire and Stoke-on-Trent can get involved in the Panel. Your responses give a valuable insight into public services in the county and help inform local policy, service provision and decision-making.

Some interesting facts about the panel:

- Currently just over 1,900 members and growing monthly.
- Member representation across the whole of Staffordshire and Stoke-on-Trent. Membership breakdown by local council is similar to the Office of National Statistics breakdown.



- The panel is widely promoted across Staffordshire and Stoke-on-Trent.



Local Patient Participation Group added as a category from November 2023, Hospital added February 2024.



Here are a few examples of how we have used your feedback

Vaccinations Survey

Thank you to members of the People’s Panel who took part in a survey to gather opinions about vaccinations and immunisations at the end of last year. The results of the survey provided valuable insight into the thoughts and views of local people across Staffordshire and Stoke-on-Trent and have helped us shape our communications approach and develop materials.

We have created a suite of materials to help people understand what vaccinations are needed, when and why – splitting vaccination courses into four distinct cohorts of people:

Routine immunisations for adults



Staffordshire and
Stoke-on-Trent
Integrated Care Board



Certain groups of people may be eligible for other vaccinations depending on their individual status, for example pregnant women, care home residents, carers, people who are immunosuppressed or have other certain long-term health conditions. Certain groups of people will be offered Covid-19 boosters during the year. Check eligibility at www.nhs.uk/conditions/vaccinations

<p>Pneumococcal vaccine</p> <p>Ages 65 and over (one dose).</p> <p>Diseases protected against: The pneumococcal vaccine helps protect against serious illnesses like pneumonia, sepsis and meningitis.</p> <p>It can also help protect against other illnesses such as sinusitis and ear infections.</p>	<p>Shingles vaccine</p> <p>Adults turning 65, those aged 70 to 79 and those aged 50 and over with a severely weakened immune system.</p> <p>From 1 September 2023, you can be eligible for the shingles vaccine when you turn 65. If you turned 65 before 1 September 2023, you'll be eligible for the shingles vaccine when you turn 70.</p> <p>Diseases protected against: The shingles vaccine helps protect against shingles. Shingles is a common condition that causes a painful rash. It can sometimes lead to serious problems such as long-lasting pain, hearing loss or blindness.</p>	<p>Flu vaccine</p> <p>Aged 65 years and over (given every year after turning 65 during flu season).</p> <p>Diseases protected against: The flu vaccine helps protect against flu, which can be a serious or life-threatening illness.</p> <p>It's offered every year to people at higher risk of getting seriously ill from flu.</p>
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Routine immunisations for school-aged children



Staffordshire and
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Certain groups of people will be offered Covid-19 boosters during the year. Check eligibility at www.nhs.uk/conditions/vaccinations/

<p>HPV vaccine</p> <p>Ages 12 to 13 years old (school Year 8)</p> <p>Diseases protected against: Human Papilloma Virus - a common virus that's spread through skin contact. Some types are linked to an increased risk of certain types of cancer and can cause genital warts.</p>	<p>3-in-1 teenager booster vaccine</p> <p>Ages 13 to 14 years old (school Year 9)</p> <p>Diseases protected against: Tetanus - a serious, life-threatening condition caused by bacteria getting into a wound. Diphtheria - a highly contagious infection that affects the nose, throat, and sometimes the skin. Polio - serious infection caused by a virus that spreads easily from person to person.</p> <p>MMR status should also be checked before university / college.</p>	<p>MenACWY vaccine</p> <p>Ages 13 to 14 years old (school Year 9)*</p> <p>Diseases protected against: The 4 types of bacteria that can cause meningitis and septicaemia (blood poisoning).</p> <p>*A catch up may be offered up to age 15 (school Year 10) if the Year 9 dose is missed.</p>	<p>Flu vaccine</p> <p>School aged children (Reception to Year 11)</p> <p>Diseases protected against: The children's flu vaccine is offered every year in autumn or early winter to protect them from flu. Children having the flu vaccine also helps stop them spreading it to others.</p>
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Access to healthcare and the NHS App

Thank you to all panel members who completed the recent survey. This was really useful feedback.

We are spending more time analysing the outputs and engagement received so that we can better support practices and our population moving forward with website and NHS App usage.

In the meantime, please find lots of information about the ways that you can use the NHS App online at www.nhs.uk/nhs-app/.



Can you help promote the panel?

The more panel members, the greater our voice in having a say on how health and care services are run in our area.

Please [get in touch](#) with a member of our team if you would like any of the following promotional materials:

- Graphics for use on social media
- Leaflets and posters to distribute among your organisation or community

Tel: General 0800 0996 422

Email: people.panel@direct-data-analysis.co.uk

Join the people's panel [here](#).

 **Forward this newsletter**

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