

Staffordshire and Stoke-on-Trent Integrated Care Partnership Strategy

The Staffordshire and Stoke-on-Trent Integrated Care Partnership is engaging with people and communities to develop a single strategy that sets out the ambition, vision, and approach for the area over the next five years and beyond.

Building on local knowledge and existing health and wellbeing strategies, it will describe how the health, care and wellbeing needs of the local population are to be met and how partners will work together to increase the integration of health, social care and other community services.

Although a national requirement, a collaborative approach is being taken to develop the strategy, which will be locally owned and delivered at a local level. A draft summary is available on the [ICS website](#), however the final version will be shaped by feedback from partners and the public.

The integrated strategy will focus on long-term priorities that will tackle longstanding challenges, reduce inequalities, and deliver better care. It will be underpinned by a population health approach that will outline how the ICP will deliver more joined-up, preventative, and person-centred care for the whole population.

To support the development of the strategy, the ICP is working with communities to identify opportunities where the outcomes and experience of residents could be improved through partnership working and to understand some of the issues that can sometimes get in the way of people living healthier lives.

It aims to reflect the wider factors of health and social need, for example housing, and how organisations such as health and social care, councils, police, fire and the voluntary and community sector could work with communities to improve the health and wellbeing of the local population.

The strategy will focus in five key areas across the life course from birth to end of life. These are:

- **People and Communities** – working with people and communities to empower them to build healthy, supportive and thriving neighbourhoods.
- **Prevention and Inequalities** – helping people to make healthier lifestyle choices and to support people staying well for as long as possible. Making sure that everyone has the same opportunities to access services and information.

- **Personalised Care** – making sure that when people do need care and support, it is tailored to meet their individual needs and preferences. Working together to make services more joined up.
- **Personal Responsibility** – supporting and enabling people to make healthier choices and to be responsible for managing their own health and wellbeing.
- **Productivity** – reducing waste and making the best use of resources. Targeting services to those in greatest need and making services more joined up and efficient.

We are currently engaging with groups and communities across Staffordshire and Stoke-on-Trent to hear the views of the local population, supported by an on-line survey <https://nhs.welcomesyourfeedback.net/iwcwi4>

We are also engaging with partners and stakeholders across the integrated care system to ask whether they agree with the existing ICP priorities in the draft strategy, whether the health inequality groups we have identified are right and to ask if there are any key specific groups that they would like us to target as part of the engagement.

If you would like to know more about the strategy or would like to provide feedback on the ICP strategy, please contact us at ssotics.comms@nhs.net