

# People's Panel Newsletter - Summer 2025

## Welcome to the Summer 2025 Newsletter



Staffordshire and  
Stoke-on-Trent  
Integrated Care Board

With winter now behind us and the arrival of longer, brighter days, we're hopeful for a warm and pleasant summer ahead.

There's a lot happening in healthcare across Staffordshire and Stoke-on-Trent, and we're pleased to keep you informed through this newsletter. Please feel free to share this newsletter with your family and friends.

We hope you enjoy reading and wish you a fantastic summer!

*Phil, Alex, Terry, Ruby, Sue, Nikki.*

*The People's Panel Team*

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## Who helped you today? Discover the new GP team



**NHS**  
Staffordshire and  
Stoke-on-Trent  
Integrated Care Board

### Who helped you today?

The Social Prescriber at my GP surgery connected me to community groups and activities for emotional support that suited my individual needs.

*Evie, patient*

**The new GP team.**  
Discover how the roles can help with your healthcare needs.

GP practices across Staffordshire & Stoke-on-Trent are expanding their workforce to improve the way you receive your care.

As well as a Doctor, a GP support team can include:

- Care Co-Ordinator
- Clinical Pharmacist
- First Contact Physiotherapist
- Paramedic
- Social Prescriber

Please note, not every GP practice will have every health care professional available. You can contact your GP practice for more information on specific roles.

Discover how the new GP support team can help you [here](#).

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## Libraries now offering people support to use the NHS App



Patients in many parts of the country are now able to view and manage their hospital appointments on the NHS App, and many GP practices are now sending NHS App notifications to patients with appointment reminders and other messages relating to their care.

New and innovative features continue to be rolled out onto the NHS App to help patients access convenient and high-quality care when and where they need it.

People who need that little bit of extra help to download and register on the NHS App can now do so at a library in Staffordshire and Stoke-on-Trent.

**In Staffordshire, the support is currently available at Burton, Cannock, Newcastle, Tamworth, Lichfield, Stafford, Uttoxeter, Perton and Leek libraries. In Stoke-on-Trent, the support is available at Bentilee, Meir, Stoke, Longton, Tunstall and City Central (Hanley) libraries.**

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## Stoke-on-Trent Diagnostic Centre



University Hospitals of North Midlands is set to open a new community diagnostic centre in Stoke-on-Trent.

The new centre will provide people with faster, more convenient access to essential diagnostic service and is due to open early 2026.

The centre will be open seven days a week, 12 hours a day, and will provide up to 85,000 tests and scans each year for the community.

These include:

- Blood tests
- Respiratory tests
- X-rays
- Cardiology tests
- CT scans
- Endoscopy
- MRI scans
- Ultrasound scans

You can find out more [here](#).

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## Using food to treat unintentional weight loss/poor appetite



If you or your loved one has lost weight or is malnourished, there are loads of easy ways to make the foods and drinks you/they already enjoy at home more nutritious.

Nourishing foods and drinks are an easy way to get additional calories into your diet. It can also help you if your nutritional needs are higher than usual due to an illness or after surgery.

You can download a handy advice and recipes leaflet which may be of benefit if you or a loved one have a small or reduced appetite. You can download the leaflet [here](#).

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## Crisis mental health access via NHS 111



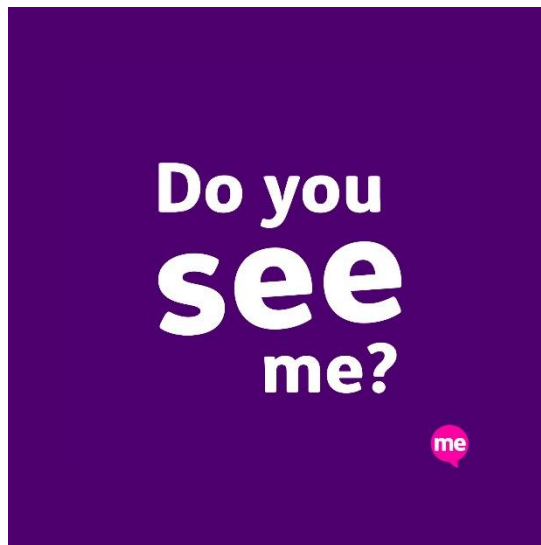
Anyone across Staffordshire and Stoke-on-Trent can now get urgent mental health support, 24/7, by calling 111 and selecting the mental health option.

The new service, which has been rolled out across England, means that trained mental health professionals will guide callers through the next steps most appropriate for them, including organising face-to-face community support.

You can find out more [here](#).

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## Learning Disability Week



Learning Disability Week takes place annually during the third week of June.

In 2025 Learning Disability Week starts on Monday 16 June.

The theme this year is "Do you see me?" which is all about people with a learning disability being seen, heard and valued.

You can find out more by visiting the Mencap website [here](#).

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## NHS audiology (hearing) services.



If you are having problems with your hearing, you can now self-refer into NHS audiology (hearing) services. To find out if you're eligible, click [here](#).

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## Take control of you and your community's health – use antibiotics wisely



Imagine a world where common infections become life-threatening.

Antimicrobial resistance could make this a reality. We need to act now to Keep Antibiotics Working.

It's going to take action from all of us – read more [here](#).

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## Had a baby recently, or planning to?



**NHS**  
Staffordshire and  
Stoke-on-Trent  
Integrated Care Board

**Find out about our  
consultation on  
midwife-led birthing  
services and have your say**

The NHS in Staffordshire and Stoke on Trent is asking for people's views on a proposal for birthing services at freestanding midwife-led birthing units (FMBUs) at **County Hospital** in Stafford and **Samuel Johnson Community Hospital** in Lichfield.

The 12-week public consultation, which began on Mon (12 May 2025) will capture feedback from patients, communities and local organisations via an online survey which you can take [here](#).

For more background on the proposal visit [Maternity pages](#) on the ICB website.

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## Over 2,200 panel members and increasing monthly



The People's Panel now has over 2,200 members from across Staffordshire and Stoke-on-Trent and continues to grow on a monthly basis. Our aim is to achieve a membership of 3,000 by April 2026. Thank you to all members for being part of this.

We use the Office for National Statistics data to ensure as far as possible that the panel is representative of each Local Authority across Staffordshire and Stoke-on-Trent.

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## Can you help promote the people's panel?

The more panel members, the greater our voice in having a say on how health and care services are run in our area.

Please get in touch with a member of our team if you would like any of the following promotional materials:

- Graphics for use on social media
- Leaflets and posters to distribute among your organisation or community

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Tel: General 0800 0996 422

Email: [people.panel@direct-data-analysis.co.uk](mailto:people.panel@direct-data-analysis.co.uk)

Join the people's panel [here](#).

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You are receiving this email because you are a member of the panel.

**Our mailing address is:**

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